



# ADVERTISING

THANKS FOR YOUR INTEREST! FAQs:

## NO MORE NEED TO REINVENT THE WHEEL.

Effective Feb. 7, 2023, we can accommodate the other guys' ad sizes on our site.

The only real difference is that our ads are bigger, so they're more versatile and they show up in better quality on the various devices folks use to visit our website. As long as your artwork starts out big enough for our site, it'll look great — and you can then just shrink it a little bit to fit other websites. (Your ads may look a little different from those that use our standard sizes — but we have found that it's good to stand out.) **Save time. Save local news.**

Here's a handy dandy ad size cheat sheet:

Description	Our size (width x height in px)	Their size (width x height in px)	Just make your ad this size (it'll shrink to fit their specs)
Small sidebar	400 x up to 400 (Side hustle)	300 x 250 (Medium rectangle)	400 x 333.33
Small sidebar	400 x up to 400 (Side hustle)	336 x 280 (Mobile large rectangle)	400 x 333.33
Tall sidebar	400 x up to 800 (Sidequest)	300 x 600 (Half-Page)	400 x 800
Large banner	1350 x 188 (Banner)	728 x 90 (Leaderboard)	1350 x 166.896
Small banner	450 x 100 (Primo)	320 x 50 (Mobile banner)	450 x 70.313
Email banner	900 x 200 (Email banner)	600 x 100 (?)	900 x 150